

Please submit by fax to (410)260-8279
or email to marylandseafood.dnr@maryland.gov

True Blue Participant Application



Business Name _____

Contact _____ Phone Number _____

Address _____

City _____

State _____ Zip _____

Email _____

Twitter: @_____

Website _____

Business Type: Restaurant _____

Retailer _____

Caterer _____

Other _____

Approximate amount of crab used/sold weekly? _____ (optional)

Number of menu items featuring Maryland crabmeat? _____ (optional)

Do you use Fresh / Pasteurized / Both? _____ (optional)

Do you plan to use any non-Maryland crabs/crabmeat as well? Yes / No

In order to obtain True Blue membership, at least 75% of crab product used annually in a participating food service establishment must be harvested and/or processed in the state of Maryland. In accordance with the True Blue program, an approved food service establishment agrees to periodically submit copies of sales receipts and invoices upon request to MD DNR for product verification. It is the responsibility of the establishment to use the True Blue logo in a manner that is not misrepresentative to the consumer about the amount of Maryland product being used or the establishment's involvement in the program. Any food service establishment found to not be in compliance or violating the terms of the program may have its membership revoked. Once membership has been approved, MD DNR will provide materials for marketing purposes.

Authorized Signature

Date