



Please submit by email to ron.buckhalt@maryland.gov
Or by mail to Ron Buckhalt, Director Seafood Marketing, Maryland Department of
Agriculture, 50 Harry S. Truman Parkway, Annapolis, MD 21401.

True Blue Participant Application

Business Name _____
Contact _____ **Phone Number** _____
Address _____
City _____
State ____ **Zip** _____
Email _____
Twitter: @ _____ **Website** _____
Business Type: *Restaurant* _____ *Retailer* _____
Caterer _____ *Other* _____
Approximate amount of crab used/sold weekly? _____ (optional)
Number of menu items featuring Maryland crabmeat? _____ (optional)
Do you use Fresh / Pasteurized / Both? _____ (optional)
Do you plan to use any non-Maryland crabs/crabmeat as well? Yes / No

In order to obtain True Blue membership, at least 75% of crab product used annually in a participating food service establishment must be harvested and/or processed in the state of Maryland. In accordance with the True Blue program, an approved food service establishment agrees to periodically submit copies of sales receipts and invoices upon request to the Maryland Department of Agriculture for product verification. It is the responsibility of the establishment to use the True Blue logo in a manner that is not misrepresentative to the consumer about the amount of Maryland product being used or the establishment's involvement in the program. Any food service establishment found to not be in compliance or violating the terms of the program may have its membership revoked. Once membership has been approved, MD MDA True Blue will provide materials for marketing purposes.

For initial application, please submit four (4) recent (last six months) invoices showing purchase of Blue Crabs landed in Maryland.

Authorized Signature

Date